



# CaseStudy

Success Story about **LuckyVitamin's** software application development

## Description

LuckyVitamin ensures global uptime and performance for millions of customers with the Dotcom-Monitor platform.

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# INTRODUCTION

Founded in 2005, [LuckyVitamin](#) is an industry leading global e-commerce destination for health and wellness, natural and organic products, vitamins, nutritional supplements, sports and fitness nutrition, food, beauty, skincare, pet, and natural home. LuckyVitamin offers premium quality products and service at an exceptional value. Striving to bring good health to the masses, our mission is to be the inspirational and supportive source for products and knowledge dedicated to helping everyone on their journey towards happy wellness.

As one of the top 10,000 websites in the United States (Source: SimilarWeb), and a leading e-commerce site in the health shopping category servicing millions of unique visitors per month to hundreds of thousands of unique pages on our e-commerce site, we need the best technology and services to ensure our website is online and performing at its best at all times.

## OBJECTIVES

We service customers in over 50 countries, across multiple sites and languages. We needed a solution that could monitor our site and alert our IT team instantly in the result of any downtime or performance degradation to our shopping platform. Dotcom-Monitor provides us with assurance that our e-commerce application is up and running, allowing us to transact with our customers 24 hours a day, 7 days a week.



## STRATEGY

We implemented Dotcom-Monitor monitoring, site performance tracking, and load testing for peak events. Real-time alerts notify our engineering and IT teams of any system failures or issues so we can respond quickly without impact to our customers. Dotcom-Monitor reporting allows our IT and e-commerce team to look at historical benchmarks, load analysis and trends, as well as track when we launch new features to our e-commerce application to measure for any performance impacts. We leverage synthetic tests and monitoring to insure key critical steps in the shopping and checkout funnel are up and running at all times.

# RESULTS

With the Dotcom-Monitor platform, we've identified bottlenecks in our software applications, saving hundreds of development and support hours. We've also identified system issues that, if left unchecked, could potentially have resulted in thousands of dollars of lost revenue. Additionally, we've successfully planned to handle peak traffic 3-4x our typical daily volume during large promotional events.

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Contact Dotcom-Monitor today and see how migrating to a modern monitoring stack can help quicken error detection, reduce time to repair, save on employee overhead, and ultimately protect your businesses' bottom line.